



Promotora de Hoteles Norte 19 Announces its Hotel Indicators for July 2024 (BMV:HCITY)

Mexico City, August 14th, 2024 – Promotora de Hoteles Norte 19, S.A.B. de C.V. (“Norte 19” or “the Company”) (BMV: HCITY), announces its Hotel Indicators for July 2024.

The portfolio’s occupancy as of July 2024 was calculated based on 152 hotels and 17,533 rooms in operation. During the month, there were no changes in the size of the hotel portfolio.

Occupancy stood at 59.1%, a decrease of 0.2 percentage points vs. the same month of 2023. The average daily rate increased 9.7% vs. the same month of 2023, reaching \$1,321 pesos. In July, RevPAR was \$780 pesos, an increase of 9.3% vs. 2023.

	jul-24	jul-23	Var
Occupancy	59.1%	59.3%	(0.2pp)
ADR	\$ 1,321	\$ 1,204	9.7%
RevPAR	\$ 780	\$ 714	9.3%

Our hotel portfolio continued its recovery, with a slight variation in occupancy and a rate increase of 4.1 percentage points above the 5.6% inflation recorded from July 2023 to July 2024. We reaffirm our commitment to maximizing the average rate in locations when possible.

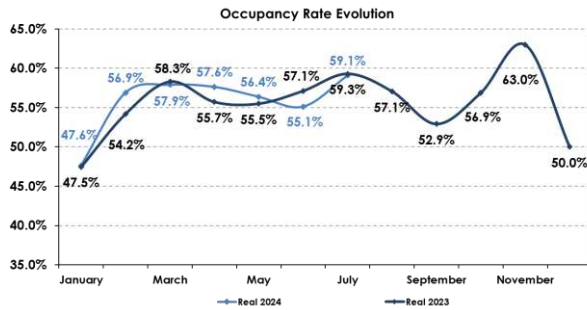


INVESTOR RELATIONS CONTACT DETAILS:

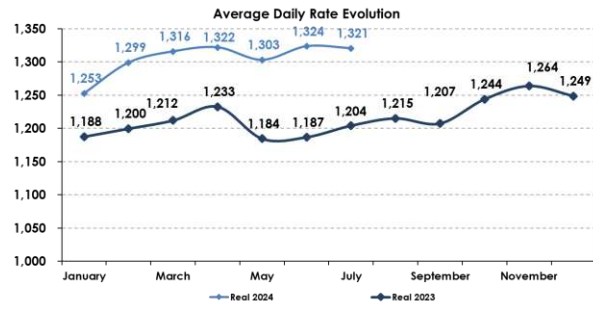
Héctor Vázquez Montoya
 Corporate Finance, Treasury, and IR
Phone: +52 55-5249-8067
E-mail: hvazquez@hotelescity.com

Ana Lucía Sors
 Miranda IR
Phone: +52 833 293-4232
E-mail: ana.sors@miranda-partners.com

Portfolio Occupancy Evolution



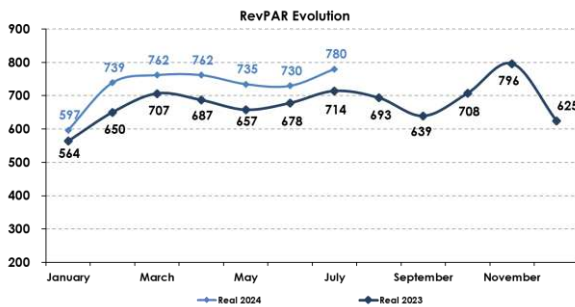
Portfolio Average Rate Evolution



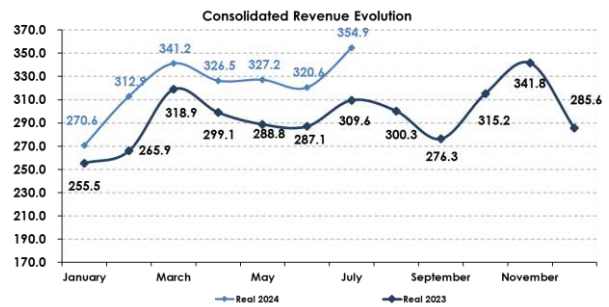
During the month, the City Centro, City Express Suites, and City Express by Marriott recorded the highest annual increases in RevPAR, with 20.2%, 10.4%, and 9.3%, respectively. As in previous months, these increases are attributed to the rise in average rates across the portfolio. The RevPAR of the City Express Suites and City Express Junior by Marriott also increased by 7.6% and 4.4%, respectively.

Regarding the portfolio regions, the Metropolitan, Central West, and Northeast continued to register the highest RevPAR increases for the third consecutive month, with gains of 22.2%, 16.0%, and 14.9%, respectively. The Bajío region continues to recover well, following a period in which it registered slower growth than the other regions in the portfolio.

Portfolio RevPAR Evolution



Consolidated Revenue Evolution



Finally, consolidated revenue for July reached \$354.9 million pesos, increasing by 14.6% vs. 2023.

About Norte 19:

Norte 19 is a Mexican company that offers integrated solutions for the hospitality industry, dedicated to providing services ranging from the design and development of hotels to the operation and management of first-class hospitality businesses. With a track record spanning more than two decades, Norte 19 has stood out for its commitment to excellence in service, innovation in technology, and efficiency in operation. Norte 19 operates more than 150 hotels in Mexico, Colombia, Costa Rica, and Chile, establishing strong partnerships with recognized brands and continuously adapting to market demands. Norte 19 will maintain the same ticker symbol ("HCITY") on the Mexican Stock Exchange (BMV).

Para mayor información, favor de visitar nuestra página web: <https://www.norte19.com/inversionistas>